



Maggie McWilliams

Pol

## AGREEMENT MADE BETWEEN

## WWJ-TV

CONTRACT NO. REV.

1091-54712-1

DATE PRINTED

10/25/12

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND PAGE 33295 AGENCY (OR SERVICE) ACTING AS AGENT FOR 336037 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** STRATEGIC MEDIA SERVICES NAME MICHIGAN GOP 2012 Required 3299 K St NW Ste 200 520 Seymour Ave AND Announcement 28 days **ADDRESS** Washington DC 20007-4415 MI 48933-1118 Lansing prior notice USA USA CONTACT NEIL WILLIAMS PRODUCTMI GOP 10/31-11/6

PRODUCT

CODE

1300

1

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS:

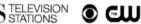
AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS	TIME					TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	1.	1	09:00A	11:00A	30s	11/03/12-11/03/12	CBS NEWS SATURDAY MORNING	1	1500.00	1500.00
2	0000001	1	11:00P	11:02P	30s	11/04/12-11/04/12	LATE FIRST FORECAST SPONSOR	1	9000.00	9000.00
3	00010	1	10:57A	12:00N	30S	11/01/12-11/01/12	THE PRICE IS RIGHT	1	2000.00	2000.00
4	11000	2	10:57A	12:00N	305	11/05/12-11/06/12	THE PRICE IS RIGHT	2	2000.00	4000.00
5	00111	3	12:00N	12:28P	30S	10/31/12-11/02/12	WHO WANTS TO BE MILLIONAIRE	3	600.00	1800.00
6	10000	1	12:00N	12:28P	30S	11/05/12-11/05/12	WHO WANTS TO BE MILLIONAIRE	1	600.00	600.00
7	111	3	12:28P	01:30P	30s	10/31/12-11/02/12		3	1500.00	4500.00
8	1	1	12:28P	01:30P	30s	11/05/12-11/05/12		1	1500.00	1500.00
9	00111	3	06:00P	06:28P	30s	10/31/12-11/02/12	THE INSIDER	3	500.00	1500.00
10	10000	1	06:00P	06:28P	30s	11/05/12-11/05/12	THE INSIDER	1	500.00	500.00
11	00111	3	11:35P	12:37A	30s	10/31/12-11/02/12	DAVID LETTERMAN	3	700.00	2100.00
12	10000	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	700.00	700.00
13	1	1	09:00P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	10000.00	10000.00
			1						1	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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	Al	ND .	PAGE 4
33295	AGENCY (OR SERVICE) ACTING AS AGENT FOR 3360	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	STRATEGIC MEDIA SERVICES	MICHIGAN GOP 2012	Cancellation Notice
AND	3299 K St NW Ste 200	520 Seymour Ave	Required
ADDRESS	Washington DC 20007-4415	Lansing MI 48933-1118	Announcement 28 days prior notice
CONTACT	NEIL WILLIAMS	PRODUCTMI GOP 10/31-11/6	
LOCAL SALESPERSON	Maggie McWilliams AGENCYEST.NO.	PRODUCT 1300	1
NATIONAL SALES PERSON	N		1
BROADCAS	ST SCHEDULE STARTING 10/31/12 AND ENDING 11/0	06/12 NO. WEEKS: 1	

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nicity.		SPOTS PWK.	TI	ME				TOTAL BDCST.		
EM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
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